Transition-to-Work INVENTORY Administrator's Guide Second



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Introduction

Career and employment counselors are aware of the importance of skills that people can transfer from non-work activities to employment activities. Specialists in the field of career development frequently describe non-work interests as an excellent source of preparation for work (Bloland 1984; McDaniels 1984, 1989; Super 1984). Super (1984, 74) contends that "leisure can be thought of as preparation for work, and can be valuable exploratory experiences which help youths to try themselves out in occupationally related activities or adults to develop personal and work skills useful in a variety of occupations." He adds that the skills and talents fostered through leisure activities today "may prove to be crucial vocationally tomorrow" (1986, 113).

The *Transition-to-Work Inventory (TWI)* is designed to meet the need for a brief assessment instrument to measure a person's leisure interests in order to help him or her turn these interests into possible employment opportunities, a small-business enterprise, or a home-based business. An assumption underlying the development of the *TWI* is that many individuals discover new talents and skills from their participation in leisure activities and that these skills often lead to new jobs and self-employment opportunities.

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Non-work activities can be helpful in enhancing one's career development. In fact, these nonwork activities have been shown to provide a means for exploring and trying out a variety of vocations, developing new skills and abilities, working at home as an outgrowth of leisure interests and skills, enhancing one's overall life satisfaction, providing a possible source of income in full- or part-time employment, and often acting as a catalyst in the development of a small business.

The basic premise of the *TWI* is based on research concerning the work-leisure connection in one's career development. As changes have taken place in society and the world of work, career and employment counselors have come to recognize the inclusion of non-work activities as an integral component of one's career (Allen 1980; Blocher and Siegal 1981; Bloland and Edwards 1981; Edwards 1984; Lerner 1982; McDaniels 1984, 1989; Seligman 1980; Super 1980, 1984, 1986) and to help individuals identify leisure as well as work interests (Herr and Cramer 1988; McDaniels 1984, 1989; Super 1984, 1986). Blocher and Siegal (1981, 43) see leisure counseling as a parallel and companion activity to vocational counseling in which the two elements of work and leisure combine to generate the concept of career. "These two services, in our view, combine to assist clients in building lifestyles that support optimal levels of individual growth and development, personal health and satisfaction, and social contribution."

The development of the *TWI* is based on two theories of career development in which leisure plays an integral part. McDaniels (1965, 1977) contends that "Career equals Work plus Leisure" (C = W + L) and suggests a holistic approach to career counseling in which work and leisure combine over one's life span to form the basis for a career. McDaniels (1984, 64) added that "a skilled career counselor of the future should be able to provide assistance in both areas separately or in a combined holistic approach." Similarly, Super's (1980) "Life-Span, Life-Space" theory of career development is a comprehensive model that integrates aspects of work and leisure.

The *TWI* is an excellent assessment instrument for use with a variety of populations who are making the transition to employment, including unemployed adults searching for career options, individuals re-entering the workforce, individuals entering the workforce with little or no work experience, individuals interested in identifying options for self-employment, and individuals seeking to turn their leisure interests into full- or part-time employment.

Description

The *TWI* has been designed for ease-of-use. It is simple to take and can be easily scored and interpreted by the test taker. Each *TWI* inventory booklet contains 96 leisure activity items, scoring directions, an interpretation guide, an exploration guide, and a career-planning guide. Each of the items has been correlated with the 16 interest areas identified by the State's Career Clusters Initiative. The *TWI* can be administered to individuals or to groups. It is written for individuals of any age at or above the junior high school level. Since none of the items are gender specific, the *TWI* is appropriate for a variety of audiences and populations.

Changes from First to Second Edition of the TWI

The *Transition-to-Work Inventory* was revised in 2008 to reflect changes in how occupations and self-employment options are classified and to incorporate new research in the field of career counseling and exploration. Most significantly, the second edition includes a revision of the Career Clusters (referred to as Occupational Clusters/Interest Groups in the first edition of

the *TWI*) identified by the assessment. The number of Career Clusters in the *TWI* was increased from 14 to 16 to account for changes in the world of work and to reflect changes in career exploration programs and literature. In the second edition, the interest clusters are based on the 16 career clusters used by two popular career information classification systems: The U.S. Department of Education interest clusters and the *New Guide for Occupational Exploration (GOE)*. This allows for greater coverage of the kinds of occupations and career options available and more congruence between *TWI* results and career exploration resources. Table 1 shows the correlations between the 16 career clusters used in the second edition and the 14 Interest Groups used in the first edition. Additional changes from the first to the second edition include the following:

- Updated O*NET (Occupational Information Network) job titles and job groups in the Career Exploration Chart.
- An increase in the number of items from 84 to 96 as a result of expanding from 14 to 16 Career Clusters.
- Several inventory items were revised to fit into the new Career Clusters, and others were revised to reflect changes in society, technology, and the world of work.
- Directions for Steps 4, 5, and 6 were revised to make the *TWI* more user-friendly and easier to understand.

Table 1: Crosswalk Between Scales on First and Second Editions of the TWI						
TWI Second Edition Career Cluster	TWI First Edition Interest Group					
Agriculture and Natural Resources	Plants and Animals					
Architecture and Construction	Construction, Mining, and Drilling					
Arts and Communication	Arts, Entertainment, and Media					
Business and Administration	Business Detail General Management and Support					
Education and Training	Education and Social Service					
Finance and Insurance	Business Detail					
Government and Public Administration	Education and Social Service					
Health Science	Medical and Health Services					
Hospitality, Tourism, and Recreation	Recreation, Travel, and Other Personal Services					
Human Service	Education and Social Service					
Information Technology	Business Detail					
Law and Public Safety	Law, Law Enforcement, and Public Safety					
Manufacturing	Industrial Production					
Retail and Wholesale Sales and Service	Sales and Marketing					
Scientific Research, Engineering, and Mathematics	Science, Math, and Engineering					
Transportation, Distribution, and Logistics	Transportation					

Administration

The *TWI* is self-administered, and inventory forms are consumable. A pencil or pen is the only other item necessary for administering, scoring, and interpreting the inventory. Begin by distributing one *TWI* booklet to each person. The first page of the inventory contains spaces for normative data. Each respondent should fill in the necessary information on this page. Also included on the first page is an explanation of the purpose for taking the *TWI*. Read the directions on the first page while all respondents follow along. Test administrators should ensure that each respondent clearly understands all the instructions and the response format. Respondents should be instructed to mark all their responses directly on the inventory booklet. Respondents are asked to circle one response to each item using a five-point Likert Scale. Completing the *TWI* requires approximately 20–25 minutes.

The *TWI* is designed to be scored by the test taker. All scoring is completed on the consumable inventory form. No other materials are needed to score or interpret the instrument, thus providing immediate results for the test taker.

Understanding TWI Scores

The *TWI* yields content-referenced scores in the form of raw scores. A raw score, in this case, is the total number of responses to each of the leisure activities. The performance of individual respondents or groups of respondents can be evaluated only in terms of the mean scores on each of the scales. (See Table 9 for Means and Standard Deviations for men and women on the 16 interest clusters of the *TWI*).

For the *TWI*, scores between 6 and 13 indicate that the respondent has **low** interest in those types of leisure activities and the possible career options associated with them. Scores between 14 and 22 indicate that the respondent has **medium** interest. Scores between 23 and 30 indicate that the respondent has **high** interest.

Respondents generally have one or more areas in which they score in the high range. These are the areas in which respondents should begin their career exploration. The place to start this exploration is with a thorough review of the Career Exploration Chart (Section 4), which lists occupations, self-employment options, and education and training options for each of the 16 interest areas. When respondents do not have any scores in the high range, they are encouraged to begin their exploration with the areas in which they have the highest interest.

Because the primary objective of this instrument is to help people turn their leisure interests into employment opportunities, the *TWI* is organized so that it contains 16 interest profiles that correlate to the Career Clusters identified by the U.S. Department of Education and used in the *New Guide for Occupational Exploration (GOE)*. The *GOE* is one of the most popular and effective sources when used as a career exploration tool and as an aid in helping people develop sound and realistic vocational goals. The items that comprise each of the basic scales measure the strength of the respondent's interest in these 16 distinct career areas that make up the world of work.

Because the *TWI* items correlate to the 16 career clusters, respondents are able to identify their dominant non-work interests. With this information, respondents can then identify occupations, educational options, small-business opportunities, and home-based business options related to

their leisure interests. Please refer to the *TWI* test booklet for definitions of the 16 Career Clusters.

Research and Development

The *TWI* is an interest inventory designed to measure the level of leisure interests among adults. The inventory consists of a series of leisure activities that can be used to gather occupational information. The *TWI* was developed to fill the need for a quick, reliable instrument to determine which areas of leisure interest are most appropriate to transfer into employment and small-business opportunities. The instrument should

- Measure a wide range of leisure activities.
- Utilize a user-friendly format.
- Be easy to administer, score, and interpret.
- Correlate to a well-established occupational scale.
- Contain items that are applicable to people of all ages and races.

Item Construction

The author's primary goal was to develop an inventory that measures an individual's non-work interests. In order to ensure that the inventory content was valid, the author conducted a thorough review of the literature related to career and leisure counseling. The author also consulted with individuals providing counseling services in Jobs Training Partnership Act (JTPA) programs, rehabilitation counseling programs, and private outplacement and career counseling businesses.

A large pool of items that were representative of the occupational clusters in the *GOE* was developed. This enabled the elimination of items that did not correlate well. In developing items for the *TWI*, the author used language suitable for leisure activities that are relevant in everyday life. After the items were developed, they were reviewed and edited for clarity, style, and appropriateness for measuring the objectives of each career cluster. Items were additionally screened to eliminate any reference to gender, race, culture, or ethnic origin.

Item Standardization

The *TWI* is based on another assessment, the *Leisure Search Inventory (LSI)*. Although the basic premise of the *LSI* was retained, the assessment itself was revised to make it more user-friendly, career based, and tied to occupational information systems. These changes made the assessment more valuable in helping clients with no or limited work experience find employment. Much of the original testing for the *TWI* was based on the *LSI*.

The *TWI* was designed to assess the non-work interests of adults in a career or employment transition. The author identified a diverse adult population, including adults in corrections and post-corrections programs, JTPA programs, and career counseling programs. This population completed drafts of the *LSI* to gather data concerning the statistical characteristics on each of the items. From this research, a final pool of items was chosen that best represented the interest areas defined in the *Guide for Occupational Exploration (GOE)*. This initial research yielded information about the appropriateness of items for each of the occupational clusters,

reactions of respondents concerning the inventory format and content, and reactions of respondents concerning the utility of the *LSI*. The data collected included coefficient alpha correlations and interscale correlations. The items accepted for the final form of the *LSI* were again reviewed for content, clarity, and style. Careful examination was conducted to eliminate any possible gender or race bias.

In the revision of the *LSI*, items from the original pool that had been retained but not used were included in the *TWI* to make up the two new scales. The items chosen were those that showed the highest alpha coefficients (internal consistency) for scales similar to those that were added. Items that were dropped were those from the original pool of items that showed the lowest internal consistency or seemed redundant to test takers.

The biggest change between the first and second editions of the *TWI* was a move from 14 to 16 occupational interest clusters. In making this change, new items were constructed and other items from the first edition of the *TWI* were moved to more appropriate clusters. This change correlates the scales on the *TWI* with the occupational clusters used by the U.S. Department of Education.

Reliability

Reliability is often defined as the consistency with which a test measures what it purports to measure. Evidence of the reliability of a test may be presented in terms of reliability coefficients and test-retest correlations. Tables 2 and 3 present both types of information for the *LSI*, upon which the *TWI* is based. The database consisted of more than 100 adults who were clients of both private and community agencies dedicated to assisting individuals having problems getting employment or in making career changes. As can be seen in Table 2, alpha coefficients for the *LSI* ranged from .81 to .92. Many of these individuals were retested again after one month. As can be seen in Table 3, test-retest reliability for the *LSI* ranged from .68 to .80. From these results, it was determined that the inventory consistently measures what it sets out to.

Validity

Validity is often defined as the extent to which a test measures what it purports to measure. Evidence of validity for the *LSI* and *TWI* is presented in terms of interscale correlations, examination of the means and standard deviations, and correlation against conceptually similar scales on the *Self-Directed Search (SDS)*. The *SDS* was chosen because no psychometric instruments could be identified which would assess an individual's leisure interests for the purpose of identifying possible occupational opportunities.

Concurrent validity of the LSI/TWI can be found in Table 4. This table shows the interscale correlations for an adult sample of more than 100 individuals. The highest correlation is between the Humanistic and Selling clusters (.71). Low intercorrelations of the other clusters provide evidence of the individuality of the LSI profiles.

Sex differences in leisure interests provide some support for the construct validity of the *LSI* (see Table 5). Females showed greater interest on the Accommodating (M = 9.1), Humanitarian (M = 8.0), and Artistic (M = 7.3) clusters and showed little interest on the Protective (M = 3.8), Scientific (M = 4.8), and Leading-Influencing (M = 5.0) clusters scales. Males showed greater interest on the Mechanical (M = 7.9), Protective (M = 7.3), and Leading-Influencing (M = 7.3), and Leading-Influencing (M = 7.3), and Leading-Influencing (M = 4.6), and Plants and Animals (M = 4.9) scales.

Correlations with the *Self-Directed Search (SDS)* are presented in Table 6. The pattern of correlations of the *LSI* clusters against conceptually similar areas on the *SDS* provides evidence of the construct validity for the *LSI*. For example, the Mechanical cluster of the *LSI* correlated at .65 with the Realistic area of the *SDS*. Similarly, the Scientific cluster of the *LSI* correlated at .64 with the Investigative area of the *SDS*.

Correlations for the first edition of the *TWI* (with the changes made to the scoring instructions) are included in Table 7. Scores for the *LSI* and *TWI* are very similar, thus adding to its construct validity. For the first edition of the *TWI*, men scored highest on the Transportation (M = 20.72), Law, Law Enforcement, and Public Safety (M = 20.08), and Construction, Mining, and Drilling (M = 20.03) scales. Conversely, men scored lowest on the Business Detail (M = 13.08), Recreation, Travel, and Other Personal Services (M = 13.44), and Medical and Health Services (M = 14.47) scales. As can be seen from Table 7, women scored highest on the Arts, Entertainment, and Media (M = 20.49), Education and Social Service (M = 20.28), and General Management and Support (M = 19.19) scales. On the other hand, women tended to score lowest on the Mechanics, Installers, and Repairers (M = 10.16), Construction, Mining, and Drilling (M = 11.58), and Industrial Production (M = 12.19) scales.

Liptak (2007) conducted a study of college men and women to see how they would score on the *TWI* (see Table 8). He found significant differences in the scores of college students compared to adults participating in employment programs. For example, college women scored highest on the General Management and Support (M = 23.88) scale and the Sales and Marketing (M = 23.12) scale. Conversely, women scored lowest on the Mechanics, Installers, and Repairers (M = 11.29) scale followed by the Law, Law Enforcement & Public Safety (M = 14.47) scale. Men, on the other hand, scored highest on the Construction, Mining, & Drilling (M = 20.85) scale followed by the Transportation (M = 20.31) scale. This suggests that women attending college tend to be interested in less traditional occupations than women without a college degree or not currently pursuing a college degree. Men, however, tend to seek traditional occupations regardless of their educational background.

For the second edition of the *TWI*, construct validity was supported by means and standard deviations for men and women (see Table 9). Men scored highest on the Architecture and Construction scale (M = 21.29) and the Business and Administration scale (20.15). Men scored lowest on the Government and Public Administration scale (M = 15.22) and the Education and Training scale (M = 20.15). Women scored highest on the Human Service scale (M = 20.45) and the Education and Training scale (M = 15.07) and the Government and Public Administration scale (M = 15.33).

Table 2: Internal Consistency for the LSI *					
Clusters	Alpha Coefficients				
Artistic	.85				
Scientific	.90				
Plants and Animals	.85				
Protective	.92				
Mechanical	.87				
Industrial	.84				
Business Detail	.83				
Selling	.90				
Accommodating	.81				
Humanitarian	.88				
Leading-Influencing	.84				
Physical Performing	.91				

Table 3: Stability (Test-Retest Correlation)*					
Test-Retest ⁺					
.80					
.78					
.68					
.74					
.69					
.72					
.75					
.70					
.69					
.76					
.78					
.73					

* N = 105 Adults

* N = 75 Adults ⁺ 1 month after original testing

Table 4: LS	S/ Inter	scale (Correla	tions*								
Clusters	1	2	3	4	5	6	7	8	9	10	11	12
1	1.00											
2	.58	1.00										
3	.17	.45	1.00									
4	.52	.48	.24	1.00								
5	.38	.20	.19	.45	1.00							
6	.42	.47	.41	.67	.64	1.00						
7	.46	.44	.08	.55	.33	.51	1.00					
8	.41	.31	.19	.52	.57	.68	.62	1.00				
9	.09	.27	.51	.60	.51	.70	.45	.64	1.00			
10	.41	.51	.29	.70	.36	.56	.52	.71	.64	1.00		
11	.60	.46	.21	.65	.26	.41	.56	.59	.44	.70	1.00	
12	.31	.33	.27	.47	.28	.44	.48	.43	.27	.26	.23	1.00

* N = 105 Adults 1.00 = Perfect Correlation for the Scale

Table 5: <i>LSI</i> Means and Standard Deviations for Adults								
Cluster	Total (N = 120)		Male (N = 55)	Female (N = 65)			
	Mean	SD	Mean	SD	Mean	SD		
Artistic	7.15	3.16	6.57	2.70	7.30	3.30		
Scientific	5.06	2.77	6.14	2.27	4.78	2.86		
Plants and Animals	6.09	3.70	4.86	3.29	6.41	3.79		
Protective	4.53	3.43	7.29	2.81	3.82	3.24		
Mechanical	5.73	4.25	7.86	3.53	5.19	4.30		
Industrial	6.15	3.28	7.14	3.13	5.89	3.32		
Business Detail	5.62	3.48	6.71	2.93	5.33	3.60		
Selling	5.70	3.91	4.29	2.92	6.19	4.09		
Accommodating	8.15	3.96	4.57	3.26	9.07	3.63		
Humanitarian	7.41	4.11	5.14	3.08	8.00	4.19		
Leading/Influencing	5.38	3.72	7.10	3.60	4.96	3.71		
Physical Performing	5.79	3.23	6.86	3.02	5.52	3.27		

Table 6: Correlations of the LSI with the Self-Directed Search (SDS)*								
Career Clusters/ Interest Areas	Realistic	Investigative	Artistic	Social	Enterprising	Conventional		
Artistic	.07	.58	.39	.37	.48	.39		
Scientific	.31	.64	15	.22	.24	03		
Plants and Animals	.43	.03	17	.01	.01	20		
Protective	.15	.09	.23	19	.10	23		
Mechanical	.65	.25	09	.01	.06	15		
Industrial	.50	.20	02	06	.11	25		
Business Detail	.09	.25	.21	.20	.47	.38		
Selling	.41	.20	.18	.08	.13	02		
Accommodating	.28	07	07	08	.24	.23		
Humanitarian	.20	.25	13	.47	.09	.10		
Leading- Influencing	.01	.40	.07	.17	.35	.35		
Physical Performing	.27	.23	.27	.19	.22	.05		

* N = 75

Table 7: TWI First Edition Means and Standard Deviations for Adults								
Clusters	Male (N	= 96)	Female (N = 93)					
Clusters	Mean	SD	Mean	SD				
Arts, Entertainment, and Media	14.83	4.15	20.49	3.74				
Science, Math, and Engineering	18.42	1.88	16.84	2.68				
Plants and Animals	19.86	2.81	15.07	2.61				
Law, Law Enforcement, and Public Safety	20.08	2.73	16.44	5.22				
Mechanics, Installers, and Repairers	18.69	2.88	10.16	3.74				
Construction, Mining, and Drilling	20.03	2.89	11.58	3.45				
Transportation	20.72	3.21	12.24	3.25				
Industrial Production	18.42	1.69	12.19	3.90				
Business Detail	13.08	3.90	12.51	3.68				
Sales and Marketing	17.64	2.90	17.35	3.26				
Recreation, Travel, and Other Services	13.44	4.40	18.23	3.20				
Education and Social Service	18.47	2.72	20.28	2.85				
General Management and Support	18.83	2.39	19.19	2.60				
Medical and Health Services	14.47	3.37	17.95	3.41				

Table 9: TIM First Edition Means and Standard Devisions for College Students
Table 8: TWI First Edition Means and Standard Deviations for College Students

Clusters	Male (N	= 50)	Female (N = 50)		
Clusters	Mean	SD	Mean	SD	
Arts, Entertainment, and Media	15.69	3.93	21.00	5.06	
Science, Math, and Engineering	19.23	4.29	16.24	3.81	
Plants and Animals	20.08	4.56	17.64	5.58	
Law, Law Enforcement, and Public Safety	19.19	4.89	14.47	4.72	
Mechanics, Installers, and Repairers	18.27	5.19	11.29	4.86	
Construction, Mining, and Drilling	20.85	4.18	15.88	4.74	
Transportation	20.31	4.37	15.00	3.92	
Industrial Production	16.77	3.64	15.58	4.60	
Business Detail	17.00	3.93	17.29	4.60	
Sales and Marketing	18.19	3.39	23.12	4.24	
Recreation, Travel, and Other Services	18.62	3.52	21.58	3.52	
Education and Social Service	17.73	4.85	20.76	3.78	
General Management and Support	20.12	4.18	23.88	4.28	
Medical and Health Services	17.50	4.69	19.06	4.80	

Table 9: TWI Second Edition Means and Standard Deviations							
Clusters	Male (N	= 65)	Female (N = 67)				
Clusters	Mean	SD	Mean	SD			
Agriculture and Natural Resources	18.91	4.33	17.60	3.50			
Architecture and Construction	21.29	3.16	16.67	3.89			
Arts and Communication	17.42	3.74	17.64	3.91			
Business and Administration	20.15	3.60	16.88	3.52			
Education and Training	16.08	2.98	20.18	2.95			
Finance and Insurance	16.69	3.63	16.69	3.59			
Government and Public Administration	15.22	3.65	15.33	3.65			
Health Science	16.38	3.31	16.60	3.48			
Hospitality, Tourism, and Recreation	16.23	3.60	16.51	3.87			
Human Service	16.43	3.03	20.45	2.68			
Information Technology	19.77	3.49	17.18	3.72			
Law and Public Safety	19.05	3.77	18.40	3.53			
Manufacturing	18.52	4.52	15.07	3.81			
Retail and Wholesale Sales and Service	17.83	3.73	19.49	3.00			
Scientific Research, Engineering, and Mathematics	18.72	4.96	18.09	4.80			
Transportation, Distribution, and Logistics	18.11	4.59	15.67	3.92			

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